CONTENTS

ECONOMICS AND HISTORY OF ECONOMIC IDEA	
Morshchenok T.S. RESEARCH OF DETERMINATION OF ECONOMIC ESSENCE	
OF CONCEPT «EFFICIENCY».	5
ECONOMY AND NATIONAL ECONOMY MANAGEMENT	
Voit S.N., Holod S.B. STRATEGY OF SURVIVAL AND SELF-REPRODUCTION OF COMPLEX SELF-MANAGING SOCIAL-ECONOMIC SYSTEMS IN MESOLEVEL	7
Galtsova O.L. CURRENT POLICY APPROACHES TO PRICING IN AGRICULTURE UKRAINE	8
Sevastianov R.V. ENERGY EFFICIENCY OF INDUSTRIAL ENTERPRISES OF UKRAINE AND BARRIERS FOR ITS IMPLEMENTATION	10
Stegniy M.I. MECHANISM ECOLOGICALLY SUSTAINABLE DEVELOPMENT OF RURAL TERRITORIES: ESSENCE, CONSTITUENTS AND FUNCTIONS	11
Shliaha O.V. THE EFFICIENCY OF ECONOMIC ACTIVITY: ITS ESSENCE AND APPROACHES	12
ECONOMY AND MANAGEMENT OF ENTERPRISES	
Havrylets O.V. FRANCHISING BUSINESS OF UKRAINE IN THE PERIOD OF CRISIS	13
Drobysheva A.O. STUDY OF THE PROBABILITY OF BANKRUPTCY OF AN INDUSTRIAL ENTERPRISE	14
Yelets O.P. THE ESSENCE OF COMPETITION AND COMPETITIVE ABILITY OF THE ENTERPRISE	15
Kovalenko E.V. APPROACHES TO THE DEFINITION OF ECONOMIC SECURITY OF ENTERPRISE	
Konashchuk V.L. RATIONALIZATION OF THE RESOURCES USE IN AN INDUSTRIAL ENTERPRISE BY MEANS OF INNOVATIONS	
Yaroshevska O.V. PRICE TRENDS INDUSTRY OF UKRAINE	

PRODUCTIVE POWER DEVELOPMENT AND REGIONAL ECONOMY Antoshkin V.K. METHODOLOGICAL FOUNDATIONS OF ACCOUNTING AND REGULATION OF THE SOCIAL COMPONENTS Bugrim A.Y. NATURAL AND RESOURCE POTENTIAL Stroyko T.V. THE ROLE OF PUBLIC-PRIVATE PARTNERSHIP **DEMOGRACY, LABOR ECONOMICS,**

SOCIAL ECONOMICS AND POLITICS

Skladanna K.I.

WAGE SYSTEM AT THE ENTERPRISE.	25
Yusypchuk L.A.	
RESEARCH PRODUCTIVITY	
IN THE INDUSTRIAL ENTERPRISE	27

MONEY, FINANCES AND CREDIT

THE INTRODUCTION OF TARIFF-FREE

Lintur I.V.	
THEORETICAL ASPECTS OF BANKING INSTITUTIONS	
IN THE BUDGETING SYSTEM OF FINANCIAL MANAGEMENT	28
Pokataieva O.V., Tomareva-Patlakhova V.V.	
PRACTICE OF STATE TAX POLICY WITHIN THE SUSTAINABLE	
ECONOMIC DEVELOPMENT IS IMPLEMENTED.	30