Plotnikova M.F.

Candidate of Economic Sciences, Associate Professor, Senior Lecturer at Department of Innovative Entrepreneurship and Investment Activities, Zhytomyr National Agroecological University

THEORETICAL AND METHODOLOGICAL APPROACHES TO TERRITORIAL DEVELOPMENT

The article deals with the concept of «development» as an economic category. As the title implies the article describes types and forms of manifestations in terms of social-economic processes. The paper is concerned with factors that determine and identify the indicators of socioterritorial entities development. Structural components of rural development are investigated using system-synergetic approach. It should be noted that proposed model of sustainable development of rural territories is based on the concept of «Patrimony».

Systematic development of the rural settlement network – is the basis of food and economic security of the state. The author investigated the mechanisms for the implementation of regional agricultural policies for sustainable development with the scaling of the internal

potential of the territory. The article evaluates the results of economic activity. It is based on the formal theory of economic systems and reflects the application of the system approach to the modelling of economic objects. The article reflects the conditions of effective development of the village using models of economic dynamics. It also demonstrates the peculiarities of regional and national agriculture development in Ukraine. The author presents the priorities of fostering the social and economic processes in rural areas (organization of agricultural cooperatives, introduction of non-waste production and vitality, energy saving, organic technologies, permaculture design, green building and recycling, noospheric education, conscious parenting, culture and life on the basis of historical and cultural heritage of the people).