

ECONOMY AND MANAGEMENT OF ENTERPRISES

Horoshko K.O.

*Doctor of Economic Sciences, Senior Lecturer
Kyiv State Maritime Academy named after
Hetman Petro Konashevich-Sahaydachny*

Alyabieva O.M.

*Head of Postgraduate Department
Kyiv State Maritime Academy named after
Hetman Petro Konashevich-Sahaydachny*

WORLD EXPERIENCE OF DEVELOPMENT OF LOGISTICS ENTERPRISES

The article analyzes development of world logistics processes, describes the biggest logistics enterprises, and identifies the main problems and prospects of the development.

Analysis of foreign scientists showed that the main trends in the global logistics are:

- strengthen the position of international logistics companies in the transport market;
- reduce the logistics chain, optimizing the time of delivery and minimizing costs;
- increasing role of innovation in the technological process of cargo transportation;

- rising prices for fuel.

The analysis of the main trends of logistics market showed the growth of transport volume and logistics market; restructuring of logistics companies, globalization of all process. Such rapid development of logistics urges Ukrainian logistics enterprises in active development and integration into global logistics processes. The geographical position of Ukraine, transit potential and significant resources provide all possibilities of Ukraine for the full development of the country as a logistics node in Central Europe.