

Latkina S.A.
Senior Instructor,
Kherson National Technical University
El M.P.
Academician,
Kherson National Technical University

PROBLEMS AND ORGANIZATIONAL PROCESS OPTIMIZATION OF PORT ACTIVITY IN UKRAINE

The article investigates the seaport activity development and search for optimization of organizational process at an enterprise by means of foreign experience. In today's world sea transport occupies one of the most important places in the foreign economic relations. The statistics show that in recent years the goods turnover of Ukraine has decreased in contrast to other countries. This situation is a result of many factors, one of which is the flawed organizational structure of Ukrainian sea ports. The issue of seaports is extremely popular in the world due to the factor that sea transport is the most convenient and most profitable method of cargo transportation between the countries. The optimization of organizational structure of modern seaports in Ukraine has already begun; there has been created the state enterprise «Ukrainian Sea Ports Authority». The main goal of the «USPA» is to promote the development of Ukrainian sea transport infrastructure. Due to this the cargo trans-

portation began to increase since 2015. But for now, this is not enough to approximate to the global level.

The global and regional sea industry statistics were analyzed in order to have a real picture of the state of the port activities development in Ukraine. As a result, an insufficient level of the port sector development in Ukraine in comparison with the ports of other countries was found. The great advantage of foreign seaports is an updated technological base and modern systems of information and communication technologies. This way of organization, first of all, improves the quality and speed of processing and analyzing information, and secondly, facilitates the exchange of information. Applying a similar practice in Ukraine, the ports will reduce time and resources spent, and this in its turn reduces tariffs, increases the volume of services provided and enables businesses to extend their range.