PRODUCTIVE POWER DEVELOPMENT AND REGIONAL ECONOMY

Kailiuk Y.M.

Candidate of Economic Sciences, Professor, Professor at Department of Management and Administration, O.M. Beketov National University of Urban Economy in Kharkiv

Hnatenko M.K.

Senior Instructor,

Department of Management and Administration, O.M. Beketov National University of Urban Economy in Kharkiv

ORGANIZATION OF INTEGRATION INTERACTION OF PARTICIPANTS IN REGIONAL INNOVATION PROCESS

Theoretical foundation of economic nature, content and role in the innovative development of regional innovation policy as a regulated at the managerial level system comprised of prioritizing organizational and infrastructure support of the process to achieve the objectives and priorities of industrial and business areas of the territory, and to develop various means for their support (forms and methods of influence on these areas) are given. Integration aspects enhance innovation economic sector in the region are identified and sorted. The content of organizational and economic relations between the parties of the business network as a specific of the conditions of structural and innovative transformation of the national economy forms of innovation development, which, as opposed to the other methods of localization of innovation, is proposed to be considered as a single coordinated open self-regulating system based on the balance expectations and competitive cooperative interaction, is examined and summarized. The essence and peculiarities of structural construction of regional business innovation cooperation network are revealed. The recommendations on the choice of forms of integration

cooperation of the regional business network members in projects of innovation development based on the positioning in space of proposed three-dimensional matrix summarizing the content requirements for the implementation of the economic relations of the evaluation (within the operation of the regional economic complex) of variability of market, production and resource factors of external and internal origin are developed. The algorithm of actions to identify priority areas that effectively perform the functions of public authorities in the development and implementation of regional innovation projects is developed. The approach to the strategic planning of regional integration interaction of participants in the innovation process is proposed. The recommendations on the choice of organizational form, creation and implementation of state-corporate partnership in the implementation of projects and programs for regional innovation development based on synthesis of parameters of regional projects and programs that are offered for sale are developed. Order of selection, preparation and implementation of regional programs based on public-private partnerships is proposed.